

FACT SHEET

There is a maternal health crisis in the U.S.

- Today, the U.S. has the highest maternal mortality rate in the developed world.¹
- Between 1990 and 2013, the U.S. maternal mortality rate increased by 50%,² and increased 15% in 2019.³
- According to the CDC, of the 700 women that die in the U.S. every year as a result of complications due to pregnancy or birth,⁴ 60% are preventable.⁵

Black women are the most impacted.

- Black women are three to four times more likely to die from pregnancy or childbirth-related issues than white women.⁶
- A long history of racism in healthcare continues to impact the health outcomes for Black women such that in 2021, the CDC declared racism a “serious public health threat.”⁷
- College-educated Black women are at 60% higher risk of dying from pregnancy or childbirth-related complications than white women with less than a high school education.⁸

Georgia sits at the epicenter.

- The state of Georgia has the 3rd largest Black population in the U.S.⁹ and has the 2nd highest maternal mortality rate in the country.¹⁰
- In just under 30 years, more than 30 labor & delivery units have closed across the state¹¹ leaving half of Georgia's counties without access to OB-GYN care.¹²

Hack4Equity seeks to close the gaps.

- In an effort to improve maternal mortality rates and drive racial equity where it's needed most, Johnson & Johnson, Microsoft, Accenture, and Health Mothers, Healthy Babies, are hosting a hackathon to help close the Black maternal mortality gap in Georgia.
- **The Maternal Hack4Equity: Health Equity for Georgia's Black Mothers** hackathon (**#Hack4EquityGA**) is a week-long virtual hackathon specifically designed to find solutions for the Black maternal health crisis in Georgia.
- Beginning on September 20th with live and on-demand workshops, and culminating in team presentations the weekend of September 24th-26th.
- Register to participate on the Hack4Equity website at maternalhack4equity.com today and help spread the word about this opportunity!

References

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